



**KPR College of  
Arts Science  
and Research**

Avinashi Road, Arasur, Coimbatore.



**Shri Ram College of  
Commerce  
University of Delhi, India**



**CHURCHILL  
INSTITUTE**

TEQSA Provider No PRV14305 | CRICOS:04082E  
Australia

**Deadline for Abstract Submissions extended to 22<sup>nd</sup> August, 2025**

# INTERNATIONAL CONFERENCE ON AI FOR SUSTAINABLE ECONOMIC GROWTH

**Driving Green Innovation, Workforce Skilling, Digital Trade,  
Transformation and Governance**

**12<sup>th</sup> & 13<sup>th</sup> September, 2025**

## PATRONS



**Dr. P. Geetha**  
Principal

KPR College of Arts Science and  
Research Coimbatore, India



**Prof. Simrit Kaur**  
Principal

Shri Ram College of Commerce  
University of Delhi, India



**Associate Prof.  
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Chair of Governing Council

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Education, Australia

## CONVENERS



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School of Commerce & Academics

KPR College of Arts Science and Research  
Coimbatore, India



**Dr. R. Sridevi**  
Associate Professor  
HoD B.Com & BA

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**Dr. Sapna Bansal**  
Director  
International Outreach and Inclusivity

Shri Ram College of Commerce  
University of Delhi, India



**Mr. David S Knight**  
Dean/CEO

Churchill Institute of Higher  
Education, Australia

## Payment Details

**Foreign Delegates: USD 100**  
**Academicians/ Industry Delegates/ Research Scholars: INR 500**  
**Students - UG / PG: INR 300**  
**\*Includes:**  
Conference Kit, Certificate, Refreshment & Lunch



**September  
12-13, 2025**



**KPR College of Arts  
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Coimbatore**



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## Important Dates

**Abstract Submission: August 22, 2025**  
**Notification of Acceptance: August 22, 2025**  
**Full Paper Submission: August 31, 2025**  
**Final Communication: September 5, 2025**

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# ABOUT THE CONFERENCE

Artificial Intelligence (AI) is a key driver of sustainable economic growth, transforming industries and reshaping society with its focus on sustainability, innovation and well-being. AI offers scalable solutions to optimize resources, reduce environmental impact, and create inclusive economic opportunities, particularly in sectors like Smart Agriculture and Energy Efficiency. This conference explores how AI can foster green innovation, empower the workforce with future-ready skills, facilitate digital trade and enable transparent governance to build a resilient, inclusive and sustainable global economy.

Recognising the transformative potential of AI across diverse domains, Shri Ram College of Commerce, University of Delhi, under the aegis of Internal Quality Assurance Cell of the College (IQAC, SRCC), in collaboration with KPR College of Arts Science and Research, Coimbatore and Churchill Institute, Australia, is organising this International Conference. Together, these esteemed institutions seek to provide a platform for researchers, industry leaders, educators and policymakers to exchange knowledge, share insights and work towards leveraging AI as a catalyst for sustainable growth and progress.

## CO-CONVENERS

**KPRCAS**

**Dr. K.Jothi**

**SRCC**

**Dr. Sunita Sharma**

**CIHE**

**Dr. Siddharth Jain**

## ORGANIZING COMMITTEE MEMBERS (KPRCAS)

**Dr. A. Shanthi**

**Dr. K. K. Thavamani**

**Dr. R. Vasanthi**

**Dr. M. Sekar**

**Dr. R. Prema**

## SUB THEMES

- **Green Innovation & AI:** Leveraging Artificial Intelligence for Sustainable Development, Clean Energy, & Environmental Solutions
- **AI for Workforce Transformation:** Upskilling, Reskilling, and Creating New Career Opportunities in the Age of AI
- **Digital Trade and AI:** The Role of Artificial Intelligence in Modernizing Global Trade and E-Commerce
- **AI for Governance:** Transforming Public Policy, Decision Making, and Governance through AI and Data-Driven Insights
- **Transformations in Management, Human Resources, Marketing, Governance and Financial Inclusion**
- **Ethical AI for Sustainable Development:** Building Responsible and Transparent AI Systems for Inclusive Economic Growth
- **AI-Driven Financial Inclusion:** Unlocking Economic Empowerment through AI-Powered Financial Services
- **AI and Digital Transformation in Business Models:** Redefining Business Strategies and Market Dynamics with AI
- **AI for Smart Cities and Urban Governance:** Developing Sustainable and Resilient Urban Ecosystems with AI Solutions
- **AI-Enabled Green Manufacturing:** Reducing Carbon Footprints and Enhancing Sustainability in Manufacturing Processes



## GUIDELINES

- Authors are invited to submit original, unpublished research work in the form of full papers (6-10 pages) in **IEEE format**.
- Abstracts should be submitted to **icaise@kprcas.ac.in**.
- Authors **MUST** use the conference template to prepare Abstract: **Abstract Template**
- All submissions will undergo a rigorous double-blind peer review process by an expert panel.
- Papers will be evaluated based on **originality, significance, technical quality, and clarity**.
- Accepted papers must be presented at the conference by at least one of the authors.
- All accepted and presented papers will be published in conference proceedings.
- Selected high-quality papers, upon peer review, will be considered for publication in Scopus- indexed journals such as **IEEE Xplore, Emerald Publishing and Sage with additional cost**.